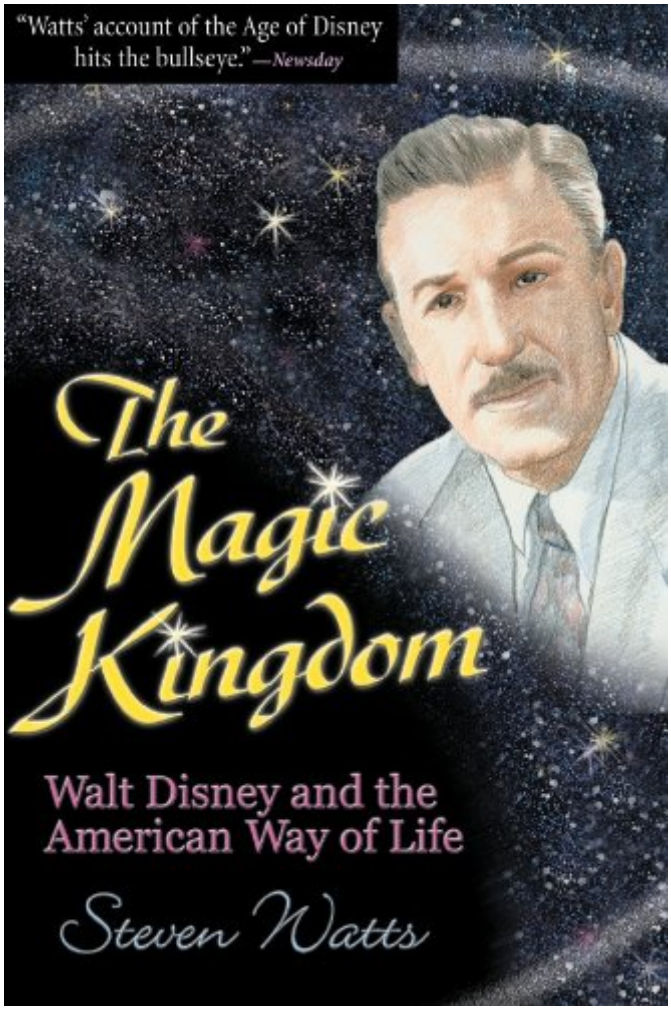
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The Magic Kingdom: Walt Disney And The American Way Of Life



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Synopsis

The Magic Kingdom sheds new light on the cultural icon of "Uncle Walt."Ã Â Watts digs deeply into Disney’s private life, investigating his roles as husband, father, and brother and providing fresh insight into his peculiar psyche-his genuine folksiness and warmth, his domineering treatment of colleagues and friends, his deepest prejudices and passions.Ã Â Full of colorful sketches of daily life at the Disney Studio and tales about the creation of Disneyland and Disney World, The Magic Kingdom offers a definitive view of one of the most influential Americans of the twentieth century.

Book Information

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Customer Reviews

A very thorough, detailed, well researched biography. For quite sometime, I have wanted to know the details of this man’s life, a man who changed our entertainment culture and impacted our society. I am glad I chose this book to enlighten me.This book is not one that, "I could not put down", and in fact, did place it aside twice to "take a break" and read a light novelette. However, upon conclusion, just like with his Henry Ford biography, I realized what a comprehensive, and masterful job, Steven Watts had done.Dr. Stanley E. Toompas, Optometrist& Author of, "I’m the

One the Other Isn't"

I was personally surprised by the ease in reading this book. I purchased it for a course on Disney and at first was slightly disgruntled by having to read this book. However, within the first few chapters I had found the reading to be quite interesting and inclusive of the good and bad of Walt and the Disney company. It includes his years growing up and pre-Disney, but focuses mainly on his years building the empire. If this is a purchase for a class, it may be beneficial to purchase used and write all over the thing. Overall, I actually found it to be a good textbook for an odd GE.

The book uses both chronological as well as themed exploration of Disney. Along the way we learn about key people who were instrumental in realizes Disney's dreams and ideas

Basically they bought it from barnes and noble.

This book analyzes Disney's life and impact on American culture. He approaches it by not only looking at biographical sources, but also film critics and letters written by all the big names within the Disney company. Watts covers a variety of topics including Walt Disney's history, the importance of the big name animators, the impact of the movies on American culture, and the organization of the factory and the shenanigans that took place there. If you have to read one book on Disney, read this one. This author is well-known for his book and in other texts I've had to read, he is cited as a source. The only negative I have is that the book seems a little too happy nostalgic like it's a Disney movie of Disney's life or something.I'm taking a Disney art history class and this is the text. I have had to read a ton of articles and other Disney literature and this book really stands out! It's an easy read, it doesn't read like a textbook. I find it surprisingly enjoyable! I wish I could say the same things about all my textbooks...

Great book!

i needed this for school, and am very pleased with the price. Thank you.

good

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